



INVITATION FOR SCHOOLS

January 2019

For further details, please contact Catherine on 07957 464585
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What does the Medina Valley mean to you? Speak up and get creative!

Get involved and have your say in an ambitious new project that aims to raise awareness of the Island's Medina Valley.

Medina Valley covers East Cowes, Cowes, Gurnard, Northwood, Newport and Whippingham - the six parishes at the heart of the Island that are linked together by the River Medina.

We would love to hear from students and staff at your school about what they think of Medina Valley as a place to live, work, learn in or visit. Your views will influence the creation of a logo and other branding materials that will be used to promote the area, on and off the Island.

Have your say by answering a quick [survey](#) - the deadline for all comments is **Friday 1 February**.

This project is being funded by a Coastal Communities Fund grant, and coordinated by a team that includes Natural Enterprise, IW Chamber of Commerce, Quay Arts, Medina Valley Centre, IW College, IW Estuaries Partnership, Visit Isle of Wight, the Isle of Wight Council and design agency, WordsandStuff.co.uk

"Please take two minutes to tell us your views," says project lead Graham Biss from Natural Enterprise. "Similar projects have been a huge hit for other destinations, increasing visitor numbers and the public awareness of what the area can offer, so let's work together and see what we can achieve. It's your Medina Valley, so get involved!"

Competition time

A competition has been launched to celebrate the beauty and diversity of the Medina Valley.

The theme is 'A postcard from Medina Valley'. We're looking for photographs or your reflections on the area, which could take the form of a poem, an open letter or a description of your favourite place or memory. You could choose to focus on your favourite bit of countryside, coast, attraction, town or secret spot, so long as it's in Medina Valley. The winning entries will be displayed at a launch event in the Spring. The overall winner will receive a family day ticket to Monkey Haven, an award winning attraction that's based in the Valley.

You'll need to drop your artwork off at the Natural Enterprise office at the Shide Meadow Centre (behind National Tyres in Shide) by **Friday 1 March**. Please include a card with your name and contact details.

You can also email photographs, digital artwork or any text based entries to **medina@wordsandstuff.co.uk**

So get creative - and good luck!

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Notes:

Coastal Communities Fund

The Great British Coast has enormous economic potential and this government is determined to see it thrive all year round.

That's why by 2020 the Government will have invested £250 million in our much loved seaside areas through dedicated programmes like Coastal Communities Fund to help in generating jobs and boosting businesses.

So far, analysis has shown that this has been money well spent with every £1 invested having the potential to create an up to £8 boost to our coastal economies. To find out more visit:

<https://www.gov.uk/government/collections/coastal-communities-fund>